# An introduction to



## About easyfundraising.org.uk

- Collect free donations for charities and good causes every time you shop online with easyfundraising.org.uk
- With over 3,300 retailers on board ranging from Amazon to Expedia you can collect on everything from groceries, electronics and fashion to household utilities, insurance and travel
- There are already 1.3 million caring supporters like you signed up!
- ✓ Over £19 million raised for good causes



### How easyfundraising works



#### 1. Join

Go to easyfundraising.org.uk and sign up for free



#### 2. Shop

Every time you shop online, head to easyfundraising first. There are **over 3,300 retailers** on board, so simply pick the one you want and start shopping



#### 3. Raise

After you've checked out, that retailer will make a free donation to your good cause – it doesn't cost you a penny extra!

#### Over 3,000 retailers on board including:



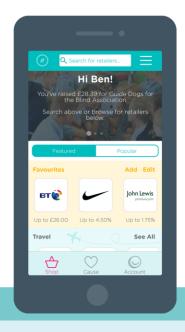
easyfundraising.org.uk feel good shopping

#### 'appy shopper

✓ Shop on the go with over 3,300 retailers through one app

✓ Over £250,000 raised for good causes through the app in 2015

- Collect even more for your cause supporters who use the app collect up to 50% more donations
- Keep up to date with cause targets
- ✓ Share your donation triumphs with friends
- Available for both iPhone and Android

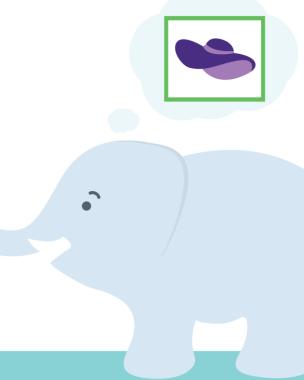




#### **Never forget a donation**

With our **Donation Reminder** you'll never ever forget a donation. Just shop online as normal and a handy reminder pops up to tell you when a donation is available.

- Supporters who use it collect up to five times more donations
- It's completely advert free and has been downloaded by over 230,000 people
- Collect donations on things you never realised you could





#### **Never forget a donation** How it works

Get the Donation Reminder It's safe and ad free

1. Download for free on your computer

# John Lewis Image: Contract of the state o

2. Get reminders while you shop online



3. Never forget to collect donations





#### **3 reasons to join now**

✓ Start raising free funds for your good cause

✓ It doesn't cost you a penny extra when you shop

✓ Get great deals from over 3,300 retailers

Get started at www.easyfundraising.org.uk/causes/stmaryscatholicps/



# Happy fundraising.org.uk